

## ▶ SPOTLIGHT ON HEALTH

### Tart Montmorency Cherry Concentrate (Known in Canada as Concentrated Tart Montmorency Cherry Juice)

#### ARE YOU GETTING YOUR DAILY REQUIREMENT OF FRUIT . . . EVERY DAY?

We all know that eating fruit every day is important. Experts even recommend between 4 and 5 servings daily. But if you're not getting your recommended intake of fruit, you're not alone.



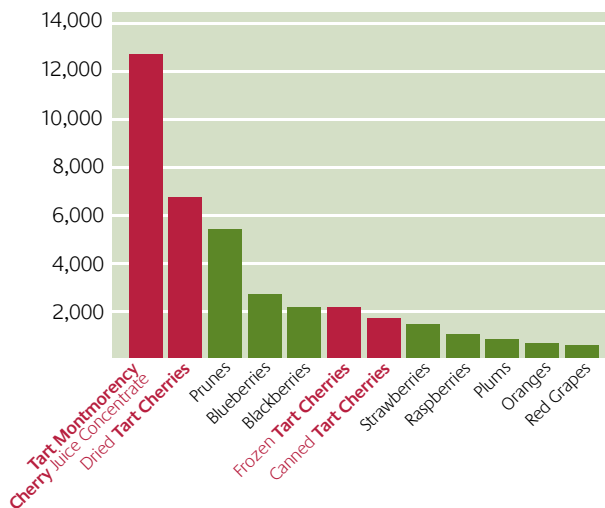
With Immunotec's Tart Montmorency Cherry Concentrate, getting your fruit everyday is easy. Every bottle contains the health benefits of approximately 1,500 cherries. This great tasting cherry concentrate provides incredible ORAC value.

ORAC stands for Oxygen Radical Absorbance Capacity. Foods with a high ORAC value are high in antioxidants. The higher the value, the better the food is at helping our bodies fight symptoms of premature aging at the cellular level, which is often associated with a variety of degenerative diseases. The ORAC value of tart Montmorency cherries is six times higher than even blueberries and higher than strawberries, raspberries, plums, oranges and red grapes ... combined!

#### ANTIOXIDANT CAPACITY OF SELECTED FRUITS<sup>†</sup>

ORAC Units/100 grams

Oxygen Radical Absorbance Capacity (ORAC)  
Units per 100 grams – about 3.5 ounces.



<sup>†</sup> Research conducted at Jean Mayer USDA Human Nutrition Research Center on Aging at Tufts University in Boston and Brunswick Laboratory in Wareham, Massachusetts.

#### 3 POWERFUL BENEFITS

Tart Montmorency cherries are high in fiber, low in fat and loaded with essential vitamins and minerals. But don't let their small size fool you. They provide BIG health benefits:

- High antioxidant levels to support strong immune function
- Natural anti-inflammatory properties to help reduce joint and muscle pain
- One of the finest sources of melatonin for getting a good night's sleep (naturally!)

#### 100% NATURAL

Immunotec's Tart Montmorency Cherry Concentrate contains no preservatives, additives, gluten, coloring agents or added sugar, making this tasty concentrate not only easy to take, but 100% NATURAL! It is simply 100% natural fruit in a bottle.



Whether you're enjoying it directly by the tablespoon, diluted in water or juice, served over ice cream, mixed in with yogurt or porridge or blended into a smoothie with your favorite juice, frozen berries and yogurt, it's a delicious way to get exceptional health benefits.

#### FOR THE WHOLE FAMILY!

Loaded with nutrients and great tasting, Immunotec's Tart Montmorency Cherry Concentrate is safe and suitable for all ages and diets. It is also Kosher Parve certified.

Immunotec's Tart Montmorency Cherry Concentrate: a natural and convenient way to make sure that everyone in your family gets their fruit every day ... all year long! 🌱